

SMART Goals 2011 - 2012

- **Goal #1:** To see personal leadership and responsibility develop in our members.
 - **Projects designed to achieve goal:** *Everything*
 - *Big events: Committee positions and responsibilities*
 - *Small projects/events*
 - **Timeline:** We expect to see accountable leaders emerging by early October. (post Homecoming)

- **Goal #2:** To further involve the student body
 - **Projects designed to achieve goal:**
 - *Voting for Homecoming theme*
 - *Voting for Spirit days*
 - *Accepting submissions and suggestions for t-shirt designs*
 - **Timeline:** We expect to see increased involvement right away with voting for the Homecoming theme. Additionally, involvement can be measured by monitoring “voter turn-out” and participation/attendance at an event each time the student body is asked to vote.

- **Goal #3:** To improve the Council’s efficiency. (*Working smarter, not harder*)
 - **Projects designed to achieve goal:**
 - *Utilizing time in between large events/projects to conduct smaller, simpler ones*
 - *Letting things go*
 - *Delegating more responsibilities and tasks to members as to increase the number of events/projects/responsibilities the Council can take on*
 - **Timeline:** This will be a year long effort.

- **Goal #4:** To conduct fewer “monetary projects” -- do things for the student body other than selling items.
 - **Projects designed to achieve goal:**
 - *More spirit days/events*
 - *Competitions*
 - *Giveaways/prizes*
 - *Fan Club (organize attendance of sporting events -- post football season)*
 - **Timeline:** This will be a year long effort.

SMART Goals: **S**pecific, **M**easurable, **A**chievable, **R**ealistic, **T**imeline is set